

# Graham Ivy

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## UXUI Designer

UXUI designer with a solid background in Graphic Design. Over 4 years of experience in conducting user research, prototyping and creating custom user-friendly website and app design that have clients thousands of dollars in revenue and increased customer bases.

## Experience

### Peer Support Specialist

Wellness in the Woods • Sept 2023 - Present

- Created user experiences and interfaces using Figma and Wordpress to create business solutions.
- Conducted user competitor research to gain empathy with the market to find effective design solutions
- Presented design solutions with management outlining how design decisions were hitting essential KPI's

### Product Designer

Halara Corp • May 2020 - Sept 2023

- Created user experiences and interfaces using Figma and Wordpress to create business solutions.
- Conducted user competitor research to gain empathy with the market to find effective design solutions
- Presented design solutions with management outlining how design decisions were hitting essential KPI's

### Graphic Designer

Freelance • April 2019 - Present

- Design innovative and effective online design solutions including website design, branding and visual identity for individuals and brands.
- Track KPI's to ensure BIC results
- Iterate, test and design business solutions, working in tandem with the client.

## Education

University of Minnesota - Minneapolis, MN

UXUI Design Bootcamp

Gustavus Adolphus College - St Peter, MN

BA in Political Science

BA in Gender, Women & Sexuality Studies

Minor in Latin American Studies

USAC Study Abroad - Montevideo, Uruguay

Universidad ORT Program in Latin American Politics, Spanish and Agribusiness

## Awards

- Graduated Alma Mater Magna Cum Laude
- President's Scholarship
- Gustavus Academic Merit Scholarship
- National Merit Scholarship
- Dean's List 2016, 2018-2020

## Toolkit

- Figma / Sketch
- Miro
- Github
- Database Entry & Management
- Adobe Creative Suite : Illustrator, Photoshop, InDesign, Premier Pro
- Microsoft Office Suite : Word, Excel, Powerpoint
- Google Office : Drive, Docs, Sheets, Slides, Gmail
- HTML / CSS / JavaScript